



**ISSUE**  
**POLITICAL INQUIRY FORM**  
Station  
WWJ-TV Detroit

**SPECIAL ( )      PRIMARY ( )      GENERAL ( X )      OUT OF WINDOW ( )**

**RECORD OF REQUEST**

4th Q 2012

**NAME OF REQUESTOR:**

**Whitney Eversole**

**1. NAME OF AD AGENCY:**

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015  
P: (740) 201-5500

**2. ORGANIZATION PAYING FOR TIME:**

MI Citizens for Fiscal  
Responsibility

**3. ORGANIZATION FURNISHING TAPES:**

Same as Item 1

**4. BROADCAST TO FAVOR ISSUE/BALLOT/CANDIDATE:**

MI Citizens for Fiscal  
Responsibility  
1700 E. Beltline Ave NE  
STE 200  
Grand Rapids, MI 49525  
P: (616) 726-2246  
Treasurer: Todd W. Hoppe

**5. PRODUCT OR CATEGORY:**

Issue - Fed Non-Profit  
Corporation

**6. POLITICAL PARTY OR OFFICIAL AFFILIATION:**

Republican

**7. DATE OF REQUEST**

11/01/12

**8. NATURE OF REQUEST:**

**(a) Request for NON-CANDIDATE rate card**

  x  

**(b) Other request as stated below**

Requesting political rate card all dayparts, all programs, all levels rates :30

**9. DISPOSITION MADE OF REQUEST**

**(a) Granted**

  xx  

**(b) Denied (reason)**

          

**(c) Withdrawn (reason)**

          

**(d) Avails offered**

  xx  

**10. SUBSEQUENT DEVELOPMENTS**

See file

**11. AMOUNT OF CHARGES – This advertiser not related to Federal or any matter of National Significance.**

**CBS EMPLOYEE COMPLETING FORM**

**Meghan McKeever for Maggie McWilliams, CBS STATIONS SALES 11/27/12**